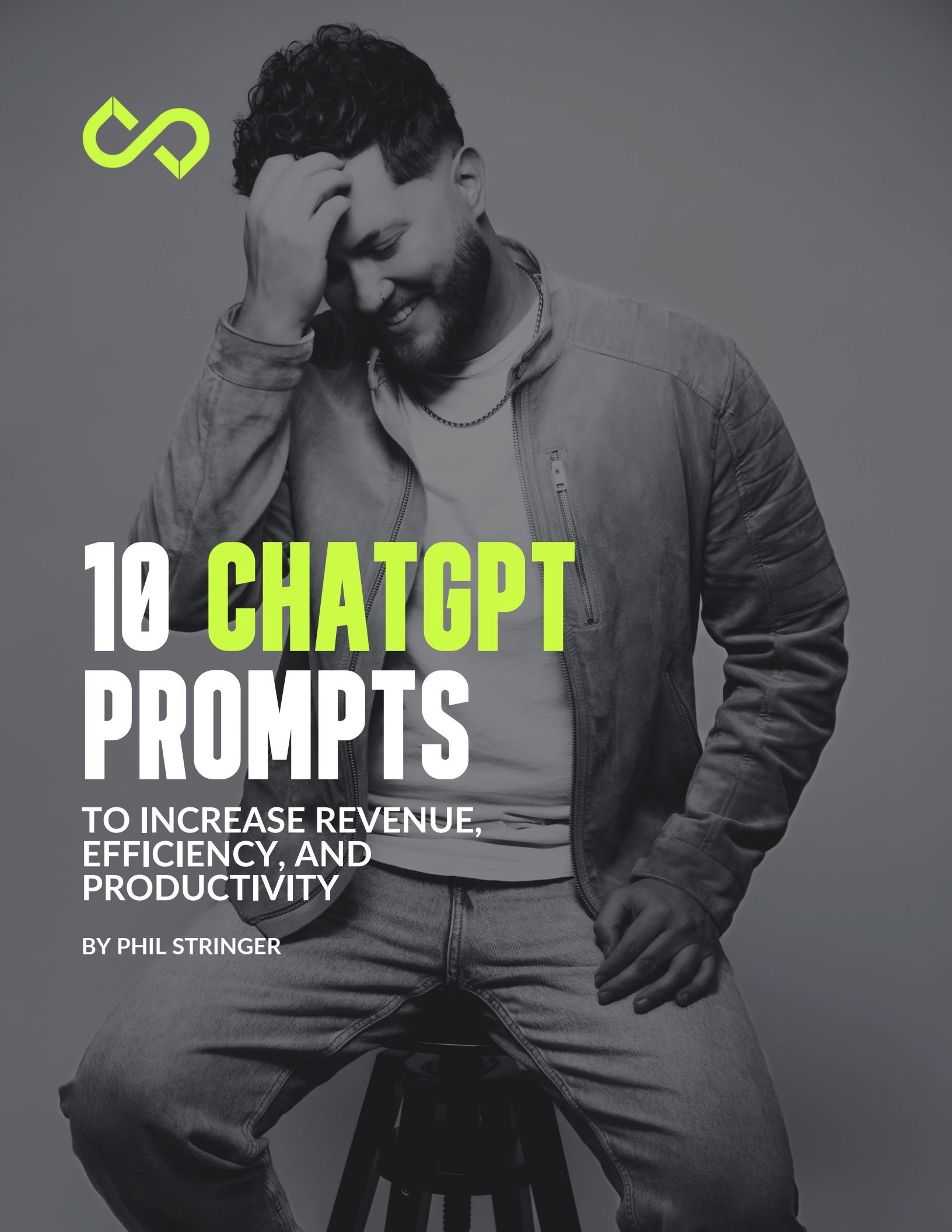

10 CHATGPT PROMPTS

TO INCREASE REVENUE, EFFICIENCY, AND PRODUCTIVITY

BY PHIL STRINGER

PROMPTS

TRAIN CHATGPT TO FULLY UNDERSTAND YOUR BUSINESS & GOALS

Prepare to generate content for me in future prompts. Before we proceed, I want you to fully comprehend my business, customers, target audience, and goals. Base your future responses on my provided answers that I will give to you. I want you to fully understand my objectives for creating content. To achieve this, ask me at least 25 questions about my business, customers, target audience, vision, goals, and any other necessary details to complete the upcoming tasks to the best of your ability. Your understanding is crucial for optimal results.

90 CONTENT IDEAS YOUR TARGET AUDIENCE MAY WANT TO KNOW

Generate a list of 90 lesser-known facts about ***[topic]***, presented in random order. For each point, provide an explanation while highlighting ***[topic]***. Craft the explanations to be detailed and engaging, offering insights that would captivate potential buyers and clients. The goal is to educate my audience, showcase my expertise, and attract new clients. Ensure that the topics you include are intriguing and aligned with the interests of my potential buyers, serving as rich material for future content creation.

CREATE A COMPLETE CONTENT CALENDAR

I'd like you to help me come up with a content schedule for my ***[blog, podcast, short-form video, YouTube channel, etc.]*** that has the best chance of helping me reach as many clients and potential clients as possible. The entire goal is to establish my authority in my market, and provide massive value to my audience. I want to inform and captivate potential buyers and clients with my content. I would like to post ***[number]*** times per week. Please target clickbait-style titles that will get people to want to ***[watch, read, listen]*** to my content. Please organize the title of each piece of content in a nice looking table so that it looks like a calendar. Each week should be separated into its own table. Use whatever knowledge you have about my specific business, goals, and target audience to create this calendar.

[paste list of content ideas if you have them]

CREATE A BUYER PERSONA WITH LIST OF PAIN POINTS

You are a marketing researcher specialized in generating high quality leads for ***[industry]***. Your objective is to construct a comprehensive user buyer persona for the PRODUCT: ***[product and price point]*** within the MARKET: ***[market area]***. Develop a detailed representation of the ideal customer, encompassing their values, interests, and hobbies, all tailored to align with the characteristics of individuals who are likely to purchase this product in this specific market and price range.

Furthermore, present a list of potential pain points that this client persona could encounter when shopping for this product in this price point and in this market. These pain points will serve as essential targeting cues for your marketing efforts, allowing you to effectively address and resolve the challenges faced by this persona. We will use these pain points to create ads and content in future prompts to try and solve the problems of this persona, as well and provide massive value to this persona in our content we create in future prompts.

By accurately capturing the persona's motivations, interests, and concerns, your work will empower me with the insights needed to tailor my approach and connect with potential customers in a meaningful way. Your research will pave the way for targeted marketing strategies that effectively address the needs of this persona, enhancing their experience throughout the purchase process.

CREATE A TARGETED AD BASED ON A SPECIFIC GENERATED PERSONA

Now, based on the specific data points, pains, main challenges needs, and dreams of the persona we've just created, I want you to act as a professional copywriter with experience in writing high-converting ***[Facebook]*** ads. I want you to write this ad copy for the PRODUCT and MARKET mentioned in our previous prompts, using the specific persona we created as the target audience for the ad. Use the following guidelines:

-Create a compelling headline that grabs attention and highlights the main benefit of the product/service
-Use clear and concise language in the body copy that focuses on the benefits of the product/service and addresses any potential objections
-Include a strong call to action that encourages users to take the desired action
-Create ideas for an image or video that visually demonstrates the product/service and resonates with the target audience
-Research the target audience demographics, such as age, gender, location, interests, and other characteristics that would help you to have a better understanding of the target audience, and create an ad that would be more appealing to them. Be generic in your response and don't include the specific name of the seller in the seller persona.

CRAFT THE PERFECT BLOG POST

Assume the role of a proficient SEO content writer. Begin by creating two tables: the first outlining the article, and the second containing the article content. Utilize Markdown language to bold the headings in the second table. Start by crafting an outline with a minimum of 15 headings and subheadings, encompassing H1, H2, H3, and H4 formats. Subsequently, construct a 2000-word article, unique, SEO-optimized, and composed in English. This article should adhere to the outline's structure, featuring at least 15 headings and subheadings.

Concentrate on producing original content; avoid copy-pasting from external sources. Prioritize weaving intricacy and spontaneity into the content, maintaining a balance while retaining specificity and context. Develop elaborative paragraphs to captivate readers. Employ a conversational tone as if written by a human, incorporating personal pronouns and rhetorical questions. Embrace brevity, maintain engagement, and use analogies and metaphors where applicable. Conclude the article with a final paragraph and introduce five distinct FAQs.

Crucially, ensure the title and all headings within the article are bolded, employing appropriate formatting for H tags.

Now proceed to craft an article on the specified topic ***[Title of your blog/topic]***

ANALYZE A SPECIFIC TEXT FOR STYLE, VOICE AND TONE

Analyze the following text for style and tone of voice. Apply the exact same style to all future responses in this chat. ***[paste in something you wrote so it has your tone of voice in future responses]***

GENERATE EXCELLENT PRODUCT/SERVICE DESCRIPTIONS

STEP 1:

I want you to write me a description for a ***[product/service]*** I offer. Ask me whatever questions you need to fully understand the ***[product/service]*** in order to give my the best possible description.

STEP 2:

Answer the questions in the chat.

STEP 3:

Now using all the information from my responses, write a compelling description for my ***[product/service]***. The description should make potential buyers feel like "we've gotta purchase this!"

GENERATE 10 CAPTIVATING HOOKS FOR CONTENT & ADS

My goal is to craft a variety of compelling hooks tailored for promoting my ***[product/service]*** within a ***[Facebook ad]***. Here's a prime illustration of how these hooks can be shaped:

For instance, envision the promotion of a hammer. Possible hooks could include:

Hook #1: Effortlessly conquer your DIY projects with precision.
Hook #2: Elevate your home improvement game with this versatile tool.
Hook #3: Transform your living space with ease using the ultimate home enhancement tool.
Hook #4: Discover the secret behind professional-level repairs.
Hook #5: Say goodbye to flimsy tools – say hello to the ultimate hammer experience.
Hook #6: Empower your craftsmanship with the perfect hammer companion.
Hook #7: Unleash your inner handyman and get results that speak volumes.
Hook #8: Elevate your toolbox with the tool that experts rely on.
Hook #9: Amplify your DIY prowess – one swing at a time.
Hook #10: Experience the game-changing difference of precision engineering.

Similarly, consider promoting a lead magnet centered around "client acquisition". Potential hooks might be:

Hook #1: Secure your pipeline with a steady stream of dream clients.
Hook #2: Bid farewell to unpredictable income cycles with this proven strategy.
Hook #3: Take control of your client base and usher in consistent growth.
Hook #4: Empower yourself to proactively attract your ideal clientele.
Hook #5: Revolutionize your business by mastering the art of client acquisition.
Hook #6: Unlock the key to a thriving business with a consistent influx of clients.
Hook #7: Wave goodbye to waiting and welcome a steady flow of client interactions.
Hook #8: Turn the tables on client hunting – let them come to you.
Hook #9: Transform your client landscape and conquer the market.
Hook #10: Craft your success story by attracting clients on your terms.

Each hook succinctly encapsulates a distinct reason for users to engage with the ad. These hooks are strategically designed to captivate attention swiftly, employing persuasive language and copywriting tactics that effectively encourage users to take action. Give me 10 options to choose from.

INSTAGRAM CAROUSEL CONTENT CREATOR

Write me an Instagram carousel topic idea example.
Write me also slide by slide with titles. Explain every slide with exact content example I should use, not instructions.
Also, give me images for every slide that explain all the titles for ***[topic]***. Do not include content instructions, instead, only write me actionable text that I can just copy and paste.

After writing the carousel slides, add a separator at the end.

Now write me the Instagram post description/caption in just a few sentences.
Format every new sentence with new lines so the text is more readable.
Include emojis and the best Instagram hashtags for that post.
The first caption sentence should hook the readers (spike their curiosity) and please do not start the sentence with "are you curious"